

AAR PARTNERS

www.aarpartners.com

2023 5 | NYC | Lisa Colantuono - lisa@aarpartners.com

Main services Agency Pitch Management & Consulting, Agency Growth Consulting
Key clients Not all inclusive: Aruba Tourism, Audible, Brown-Forman, ClearChoice, Flagstar, Garnet Health, Lee Jeans, Self Financial, Sheetz



www.ark-advisors.com

2023 2 | NYC | Ken Robinson - kenr@ark-advisors.com

Main services Agency Pitch Management & Consulting, Compensation Evaluation & Negotiation, Contract Support, Agency Relationship Management, Organizational Support/Custom Consulting

Key clients Hewlett Packard Enterprise (HPE), Hotels.com, Chobani, Coty Beauty, General Motors, E*Trade, McCormick, Amgen, PhRMA, Great Clips, Cognizant, Vroom, Tiffany & Co.



www.bajkowski-partners.com

2023 12 | NYC | Laura Bajkowski - laura@bajkowski-partners.com

Main services Agency Pitch Management & Consulting, Agency Relationship Mgt & Process Audits, Media Performance, Compliance & Process Audits, Contracts & Compensation Support

Key clients United Airlines, Hilton Worldwide, MedStar Health, BlueCross-BlueShield, Walmart, 7-Eleven, Toys-R-Us, Manulife Financial, John Hancock, IBM, Burger King



www.bwp-tpg.com

2023 3 | Marina Del Rey, CA | Dan Pearlman - dpearlman@bwp-tpg.com

Main services Agency Review Management: full-service, social, digital, CRM, experiential, audio... Agency Performance Audits, Client-Agency Compensation Structure/Negotiation

Key clients ADT, Disney, Hilton, Boeing, Chase, Mondelez, Rocket Mortgage, GIA, National Retail Federation, Marriott, Delta Air, Aspen Skiing Corp



www.ext-viewgroup.com

2023 3 | Los Angeles | Russel Wohlwerth - russelw@ext-viewgroup.com

Main services Agency Search & Selection, Procurement Consulting, Client-Agency Relationship Management, Agency Model Consulting

Key clients CKE Restaurants, Nintendo, Sunkist, Viasat, Top Global Pharma Cos., Porsche (global)



www.flock-associates.com

2023 12 | NYC | Simon Francis - simon.francis@flock-associates.com

Main services Marketing Operations, Marketing Tech & Data, Marketing Skills, Marketing Procurement

Key clients Toyota, McDonald's, CitiBank, Bank Of New York, SAP



www.hasanandshu.com

2023 3 | Raleigh, NC | Hasan Ramusevic - hasan@hasanandshu.com

Main services Agency Review & Selection Management, Contracts & Compensation Support, Agency Rostering & Modeling, Marketing Departmental Diagnostics, Fractional CMO

Key clients Navy Federal Credit Union, Hawaiian Airlines, Lowe's, John Deere, Lockheed Martin



www.jlbp.com

2023 Confidential | Chicago, IL | David Beals - david.beals@jlbp.com

Main services Agency Sourcing & Search Management, Agency Roster Evaluation, In-House vs. External Agency Assessment & Planning, Agency Compensation & Contract Planning, Evaluation & Negotiation, Client-Agency Performance Evaluation & Consulting, Media Performance Audits (with partner AMI+P)

Key clients AbbVie, Agilent, Boeing, CKE Restaurants, Con Edison, CUNA Mutual, Hormel, Inspire Br&S, Juniper Networks, McCain Foods, Rollins (Orkin), SC Johnson, Tracfone



www.joannedavisconsulting.com

2023 10 | NYC | Joanne Davis - joanne@joannedavisconsulting.com

Main services Agency Search & Selection, Client & Agency Relationship Management, Roster Agency Management, Marketer & Procurement Training

Key clients Dunkin', Sub-Zero, Wolf, Benjamin Moore, TD Bank, Intel, Ste. Michelle Wine Estates, Jimmy John's, Sonic, Equitable, Simple Mills, AIG



www.migroup.com

2023 7 | Mercer Island Group, Washington | Stephen Boehler - steveb@migroup.com

Main services Agency Pitch Management & Consulting (Creative, Digital, Media...), Agency Roster Management, Fee Negotiation & Evaluation, Client-Agency 360 Performance Assessments, Marketing & Agency Workflow, Briefing & Creative Evaluation Training

Key clients Ahold-Delhaize, Brooks Running, Zillow Group, Anthem BCBS, US cellular, Ultra Beauty, Hitachi, Holland America, Kaiser Permanente, Continental Mills, Unity



www.musterconsulting.com

2023 15 | Boston, MA | Melissa Lea - melissa.lea@musterconsulting.com

Main services Agency Reviews, Financial, Exit, & Contract Audits, Agency Contract Support, Agency Roster Gap Analysis, Agency Policies & Procedures Development, Agency & Marketing Organization Design Review & Counsel

Key clients Cross-category experience includes Automotive, Retail, Technology, Consumer Electronics, Packaged Goods, Luxury Goods, Personal Care, Financial Services, Pharmaceutical, Food & Beverage



www.pileandcompany.com

2023 20 | Boston, MA | Meghan McDonnell - mmmcdonnell@pileandcompany.com

Main services Agency Search, Relationship Management, Agency Model Assessment, Agency Compensation Consulting

Key clients Truth Initiative, Darden Restaurants, Comcast, Bridgestone, TJX, Ameriprise, Monster, Jack Link's, PetSmart



www.rojekconsulting.com

2023 10 | Winston-Salem, NC | Lorraine Stewart - lstewart@rojekconsulting.com

Main services Advertising Industry Search & Review Services

Key clients Neighborly BR&S, Planet Fitness IP, Fortune Br&S, Signet, GM, Universal



www.selectresources.com

2023 8 | Los Angeles, CA | Catherine Bension - catherine@selectr.com

Main services Agency model/structure consulting, agency search consulting across every discipline including Brand Creative, Media, PR, UX, CX, etc., (integrated & specialist agency), Compensation Consulting & Benchmarking, Agency Relationship Management Consulting, Client Training via SelectResources University

Key clients 3M, A+E Networks, Bissell, Blue Shield of California, Cox Communications, Denny's, Humana, Indeed, Kohler, Las Vegas Visitor & Convention Authority, Lowe's, Sam's Club, Sargento, Sherwin-Williams, T.J. Maxx



www.zachrosenbergconsulting.com

2023 5 | Tarzana, CA | Zach Rosenberg - zach@zachrosenbergconsulting.com

Main services Agency Pitch Mgmt. & Consulting

Key clients Re/Max, Live Nation, Aristocrat Digital